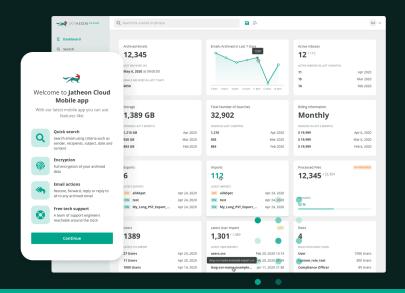
# Partner Program Overview JATHEON





# Provide Industry-Leading Cloud Archiving Solutions to Your Clients

As a pioneer in data archiving, Jatheon is actively seeking partnerships with top-tier technology providers.

Joining the Jatheon reseller program enables you to expand your product offerings with the award-winning archiving software, Jatheon Cloud — a solution designed to meet the data retention, compliance, and ediscovery needs of organizations in regulated sectors.

Our AWS-based solution supports email, social media, mobile, and chat archiving, allowing businesses to centralize their data retention, retrieval, and compliance efforts in one platform. With a commitment to quality and functionality, Jatheon Cloud delivers exceptional support and reliability, setting an industry benchmark for customer satisfaction.



# Why Partner with Jatheon?

### Capture new revenue streams

By becoming a Jatheon reseller, you can tap into a high-demand market with new revenue opportunities and competitive gross margins. Organizations increasingly prioritize data archiving to manage compliance, governance, and productivity, presenting a valuable offering for Jatheon partners.

### **Enter a thriving compliance-driven industry**

Data archiving is essential in regulated industries like financial services, healthcare, education, and government, where compliance with regulations like HIPAA, FOIA, GDPR, and SOX is mandatory. The need for comprehensive data retention is expanding to general industries as well, driven by new challenges in data management, privacy, and governance. Jatheon Cloud's automated capture, retention, security, and retrieval capabilities empower businesses to meet these evolving needs.

### **Enhance your product portfolio**

Jatheon Cloud complements existing IT services and solutions, including governance, data security, infrastructure, and cloud storage, enabling seamless integration into your current product suite. With Jatheon Cloud, partners can provide clients with a multi-layered solution that aligns with industry standards.

### **Get our continuous support**

All Jatheon partners receive exceptional support and resources needed to achieve and maintain a profitable and mutually beneficial partnership and create an outstanding customer experience.

# How We Support Our Partners

# **Marketing Support**

Our partner program includes extensive marketing resources to accelerate your sales process, improve client engagement, and optimize customer experience. Partners receive access to:

- Ebooks
- White papers
- Infographics
- Data sheets
- Product overview documentation
- Case studies
- Videos

Our materials cover crucial topics in email, social media, and mobile archiving, ediscovery, compliance updates, retention policies, and archiving challenges across industries like healthcare, education, government, and financial services.



## Sales Support

Jatheon's Sales Support for partners is designed to enhance your client interactions and simplify the sales process by offering easy access to our products and personalized account assistance:

#### Product Access

We provide partners with direct access to Jatheon's archiving software, allowing you to demonstrate its capabilities and features firsthand to prospective clients.

#### Live Demos

For partners with 100+ clients, we offer live demos tailored to your prospective customers upon advance notice. Our team will provide a real-time walkthrough of Jatheon's solution, highlighting how it meets specific client needs.

#### • Recorded Demos

Familiarize yourself with Jatheon Cloud using our recorded demos, which you can also share with clients, making it easy to convey the platform's benefits.

### • Account Support

Our dedicated sales representatives are available to support your account management efforts. Whether you need help addressing client questions or assistance with positioning the solution, you can count on us for expert support.

# **Technical Support**

Jatheon's tech support is readily available to assist partners with technical inquiries during standard business hours. Our team is prepared to answer questions, address configuration needs, and provide training resources, ensuring seamless integration and superior client service. With Jatheon's technical support, you can rely on real-time assistance to maintain a high standard of service across all client interactions.



# Why Choose Jatheon Cloud

Jatheon Cloud is a latest-generation archiving solution purpose-built to manage the complexities of modern compliance and ediscovery requirements:

- Fully Managed, Cloud-Based Archiving
  - Jatheon Cloud simplifies compliance by securely archiving emails, social media posts, mobile and chat communications in a single, centralized platform. This AWS-based solution provides the flexibility to scale as your clients' needs grow.
- Scalable, Fast, and Secure
  - Our software ensures reliability and availability with low operational overhead, advanced encryption, and role-based access controls that keep data protected.
- Compliance-Centric Features
  - Jatheon Cloud's automated retention schedules, customizable tagging, and advanced search capabilities make compliance and ediscovery straightforward, helping clients meet regulatory standards while minimizing risk.

# About Jatheon

Since 2004, Jatheon has relentlessly focused on delivering an all-in-one data archiving solution that supports the widest array of use cases, communication channels and deployment options. Our solution mitigates risk, saves costs and improves visibility with advanced data retention, search/ediscovery, and supervision capabilities, all backed by world-class support. With analyst validation from Gartner®, Radicati and InfoTech, Jatheon achieves 100% customer retention and is consistently ranked among the highest recommended archive solutions on the market.

Jatheon is headquartered in Toronto, Canada and serves clients worldwide through a wide network of global business partners. For more information, please visit **www.jatheon.com**.